REACHING GEN Z

Generational Considerations for Online, Blended, & Enhanced Classrooms
CETL Team

The people behind this presentation

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Objectives

Participants will exit today's session being able to...

1) Define generational theory
2) Describe Gen Z characteristics
3) Identify tech tools for Gen Z learners in F2F, blended, & online platforms
What is GENERATIONAL THEORY?

Belief that people born in and around the same time period have a similar set of characteristics related to personality and mindset.
GENERATIONS

**BOOMERS (1946-1964)**
- JFK's assassination
- Vietnam
- First man on the moon
- Title IX

**MILLENNIALS (1980-1994)**
- 9/11
- War on Terror
- Recession
- Advent of the internet

**GEN X (1965-1979)**
- Fall of the Berlin Wall / end of Cold War
- AIDS crisis
- *Challenger*

**GEN Z/IGEN (1995-2012)**
- Digital natives
- School shootings
- Social media & cyberbullying
- Opioid crisis
What are some characteristics of Gen Z?

THINK. PAIR. SHARE.
Individualistic  
Protected  Irreligious  
Connected  Anxious  
Inclusive  Micro-learners  
Digital  Progressive  
Overwhelmed  Entrepreneurial  
Diverse  Visual  
Selfie  Extrinsic  
DIY  Lonely  
natives  Isolated  
Global  FOMO  Hyperlinked  
Risk-adverse
How can we engage Gen Z in F2F, blended, & online classrooms?

THINK. PAIR. SHARE.
Let’s Begin…

Today, we will discuss how to manage time and avoid procrastination.

4 Guided Discussions 0 Open Discussions

- Would you define yourself as a procrastinator? Why or why not?
  09/13/2019 • 2 Updates 2 Responses

- When do you procrastinate?
  09/15/2019 • 2 Updates 2 Responses

- Do you procrastinate consciously or unconsciously?
  09/15/2019 • 2 Updates 2 Responses

- How do you stop yourself from procrastinating?
  09/15/2019 • 2 Updates 2 Responses

Watch

Discuss

…And Finally
Miscommunication Reflection

Posted Sep 19, 2019

Post Code d03b4807
Add Topic Guests

Think about a recent encounter you’ve had with a friend or family member. Try to recall specific details about what the person communicated to you verbally and nonverbally. What did the person communicate, facial expressions, voice, and overall manner tell you? How did these factors reflect what the person was saying to you? Your video can be a maximum of 60 seconds long. It should be a minimum of 30 seconds long.

TED Ed Miscommunication

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FlipGrid

Video discussion boards.
www.flipgrid.com
1. Find out which generation your students belong to.
2. Appeal to your learners through multiple modes of media.
3. Provide a variety of ways to interact with course content, other learners, and instructors.
Questions? Comments?
Let us know!

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