How to get usable improvement-based data in the hands of faculty to help in strategic planning, student satisfaction, and the overall quality of education
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This title...
Map

1. Who we are
2. Gathering the right data
3. Providing the data
4. Room for improvement
• Founded in 2003
• Provider of Learning Experience Management Solutions
• Higher Education Focus
  • 350+ partner institutions in 27 countries
  • 24/7 Support
Partner Institutions
## Complete Solution
For Teaching and Learning

### Enrollment Data Preparation
- Ensure data quality
- Augment Enrollment data
- Manipulate courses
- Automate process with full delegation and traceability

### All-in-one Evaluations
**Popular Applications**
- End-of-term course evaluation
- Mid-term reviews
- 360 degree feedback review
- Central/Major surveys

**Value-add Modules**
- Blue CE Item Bank
- Blue Text Analytics
- Blue Instructor Dashboard

### Instant Feedback
**Popular Applications**
- T&L Live formative feedback
- Institutional services feedback
- Team assessments
- Personal development

**Key Features**
- Social experience
- Mobile app
- LMS centric

### NextGen Surveys
**Targeted at**
- Instructors
- Students
- Researchers
- Administrators

**Promise**
- Free form editor
- Natural Language support
- 2018 fill-out experience
Applications

Course Evaluations
Mid-term reviews
Program evaluations
360 feedback reviews
Student, faculty surveys
Advisor assessments

What is Blue®?

“...a modern, accessible and comprehensive platform for collecting and analyzing institutional data.”

Excerpt from: Cool Vendor’s in Education Report

All-in-one, fully-integrated evaluation solution.
Traditional **Course Evaluation** model

Based on paper model

-- assumes that all students are present in-class

8 week – 16 week

-- import files, run all evaluations at once

Standardized content

-- questions agreed upon by all stakeholders (compromise)
Current model

Takes blended learning into consideration

--Core courses may be self-paced, traditional classroom, online...

--Each scenario may have different rules for timing, content, delivery
Sample Case

A Community College Online Consortium of 7 schools

- Each with their own SIS system
- Tied to a single Canvas instance
- Needed to evaluate at the course level (not section)
- Using a custom demographic in the course/instructor relationship to identify the school
  
(X teaches Y as 'instructor from Z')

All-in-one, fully-integrated evaluation solution:
360 feedback reviews
Advisor assessments
Course evaluations
Institutional surveys
Mid-term reviews

"...a modern, accessible and comprehensive platform for collecting and analyzing institutional data."

Excerpt from:
Cool Vendor’s in Education Report

Gartner
Smart forms
- Embedded demographics
- Confidential
- Nested branching
- Institutional hierarchy support

Specialized features
- Cross listed courses
- Team taught courses (teaching roles)
- Course specific questions
Blue-LMS Collaboration Gateways

- Access to survey tasks and reports
- Embedded notifications
- Login pop-ups
- Course access hold
- In depth collaborative features: calendar, assignments, to do ...

Blue-SIS Engagement Gateways

- Access to survey tasks and reports
- Grade access hold
- Course registration pathway
FULL AUTOMATION

- Report allocation based on institutional hierarchy changes
- Reports triggers when grades released
- Courses with different start dates
- Courses with different duration
- Students’ late withdrawal or joining

RICH INSIGHTS

- Student demographics - gender, age group, first year, program, GPA ...
- Teacher demographics - tenure, TA/Lecturer ...
- Course demographics - program, department, online ...

Using your existing data
MAINTAIN Enrollment DATA

MANIPULATE Enrollment DATA

- Split – serial lectures ...
- Merge – cross listed, low Enrollment ...
- Course evaluation specific data

DELEGATE DIG PROCESS

Leverage Blue to delegate DIG tasks to department admins, course coordinators or instructors.

- Dynamic follow-up
- Accountability
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## Reporting Results
For Teaching and Learning

### Meaningful Aggregate Reports
- Different content needed for different stakeholders
- Layout and terminology that makes sense to each audience
- Accessible to all required viewers
- Aggregated at all needed levels
- Distributed according to institutional policies

### Interactive Dashboards
- Access to personal results to slice and dice as needed
- Intuitive views to ensure ease-of-use
- Access to data to improve the process
- Access to data determined by the institution’s needs
- Distributed according to institutional policies
Reporting
- Automated and centralized
- Formats (PDF, web, print, export)
- Smart distribution (role based)
- Aggregate and time-trend

Learning Analytics
- Interactive Dashboard
- API Based integration
- Thought leadership (Caliper ...)

Learning Ecosystem Interaction
- SIS (Oracle Pathways, Course Registration Gateway, Report Triggers, etc.)
- LMS (Course Level Integration, Notifications, Calendar, Alerts and Pop-ups, etc.)

Information Systems Integration
- SIS (PeopleSoft, Collegiate, Workday, CMS, Collate, Blackboard, PowerCampus, Jenzabar)
- LMS (Blackboard, Brightspace (D2L), Sakai, Canvas, Moodle)
- CRM (Dynamics, Salesforce CRM)
- ERP/HRIS (SAP, Oracle)
- BPM (Zendesk, Workfront)
- Other (Portals, social, mobile)
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Bluepulse

For Instructors

- Act on feedback immediately and make adjustments.
- Improve end-of-term course evaluations with ongoing formative feedback.
- Provide an open communication channel for all learning scenarios (traditional, online, blended).
- Reach all students and engage them in the learning process.
- Spend less time in office hours and emailing by centralizing student communication.
- Track progress with detailed reports that show engagement and follow-up actions.
Live-formative feedback platform that supports Student Success

Start the Teacher-Student conversation from Day 1.

**Modules**
- Teaching & Learning
- Teams
- Services
- People