Instructional Designers Can Do What?

Forming a Partnership for Online Program Development
Role of Instructional Designers

What value can they add?

- Curriculum Review
- Research-Based Best Practices
- Course Design
- Technology Advice
- Student View
**Project Management Tips**

- **Collaboration Tools** (Zoom, Google Apps)
- **Bi-weekly Meetings**
- **Communication Plan**
- **Ongoing Feedback**
- **Build Relationships**
The Feedback Loop for Continuous Improvement

Types of Feedback
- Program structure
- Program and course goals
- Syllabi alignment
- Assessment alignment
- Shell creation
- Navigation within the LMS

Tools to Gather Feedback
- Google Forms
- Course Evals
- End of Program Focus Groups

Who Provides Feedback
- Faculty
- Students
- Instructional Designer
- Advisory Group
Lesson Learned

Build a Relationship First

"Taking the time to build a cooperative relationship between faculty and the ID is essential for the success of course development."

Tips

* have coffee
* go for a walk
* talk about animal friends
* share panda videos
ACTION STEPS
Creating an Online Program

1. Look for a need, create a proposal, put together a team.
2. Develop curriculum and submit for state approval and accreditation (if needed).
3. Create a course design in LMS, build course materials. Implement.

Continuously gather feedback.
THANK YOU

Get in touch with me, at amurzyn@css.edu, I’d love to hear from you.